



fish4future® - PRESS RELEASE

Press Release

fish4future®: Contribution to Marine Protected Areas for the BLUE Marine Foundation

Oberwil, January 30, 2012: Where marine areas are turned into preserves, both marine animal life and the environment begin to recover very quickly. Scientists agree that the establishment of so-called MPAs (Marine Protected Areas) is an effective way of helping the oceans recover from man's negative interventions.

Next to our annual contribution to the climate protection projects organized by myclimate, fish4future® thus also supports projects aimed at protecting the oceans, the most recent of which includes the **marine protection organization BLUE Marine Foundation** (www.bluemarinefoundation.com).



BLUE MARINE FOUNDATION

It is our way of giving something back to the oceans that we take so much from. Select fish4future® and help us support this commitment!

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